



4 मार्च, 2025

**लाइनमैन दिवस**

सेवा • सुरक्षा • स्वाभिमान



**Lineman Diwas – an initiative to  
honour the frontline workforce of  
the power sector.**



## **Lineman Diwas 2025 – Felicitation of the frontline workforce of the power sector.**

### **1. Fifth Edition of Lineman Diwas:**

Central Electricity Authority (CEA) in collaboration with Tata Power Delhi Distribution Ltd (Tata Power-DDL) successfully organized the Fifth Edition of 'Lineman Diwas' on March 4, 2025 in New Delhi.

Lineman Diwas was first organized by the Central Electricity Authority in partnership with Tata Power-DDL in March 2021, with subsequent editions taking place in 2022, 2023, and 2024 to recognize the dedicated service of frontline heroes. The 5th edition this year continued the tradition of honouring linemen for their unmatched contributions, further expanding the event to a larger scale.

### **2. Appreciation by Ministry of Power**

- a) **Sh. Manohar Lal, Hon'ble Cabinet Minister of Power and Housing & Urban Affairs conveyed his special message of appreciation for the linemen through a video** saying, *“Reliable access to electricity is the lifeblood of thriving industries, flourishing businesses, and vibrant communities. Linemen, our unsung heroes, work tirelessly to ensure an uninterrupted power supply, overcoming any challenge—be it weather, disasters, or adversity. Lineman Diwas on March 4th celebrates their unwavering dedication and fosters safety, collaboration, and innovation in the energy sector. A day dedicated to honoring their crucial role, especially during National Safety Week, underscores the importance of their safety and well-being.”*
- b) **Shri Shripad Yesso Naik, Hon'ble Minister of State for Power, also shared a video message** applauding the services of the linemen. He said, *“Reliable access to electricity is essential for smooth operation of industries, success of businesses, and effective functioning of communities. Linemen are the backbone of the power sector. Their untiring dedication and hard work ensure an uninterrupted power supply to consumers, which is made possible through their round-the-clock service, regardless of adverse weather, natural disasters, or even unprecedented challenges.*

### **3. Participation by CEA, NPTI, Generation, Transmission and Distribution companies from across the country**

- a) The event was attended by senior members of the CEA and other TRANSCOs, GENCOs and DISCOMs including Sh. A. Balan, Member (Planning), CEA, Sh. M. G. Gokhale, Member (Hydro), CEA, Sh. Hemant Jain, Member, (GO&D), Sh. A.K Rajput, Ex-Member (Power Systems), CEA, Sh. Praveen Gupta, Member, (Thermal), CEA, Sh. Pankaj Batra, ex-Chairperson, CEA, Ms Rishika Sharan, Chief Electrical Inspector, Dr. Tripta Thakur, Director General, NPTI, Sh. Gajanan Kale, CEO, Tata Power Delhi Distribution Limited, Sh. Amarjeet Singh, CEO, BSES Yamuna Power Limited, Sh. Abhishek Ranjan, CEO, BSES Rajdhani Power Limited, and other senior officials.
- b) **Around 180 linemen from over 45 States and Private Power Distribution, Generation, and**

**Transmission Companies** across India attended the event in the National Capital and shared experiences, challenges, and key moments in maintaining an uninterrupted power supply. Additionally, the event served as a vital platform for exchanging ideas, discussing best safety practices, and fostering collective learning among participants. The event was also live telecast to all the power utilities so that they could join and celebrate the event simultaneously.

c) **Names of the Generation, Transmission and Distribution Companies which participated:**

Adani Electricity Mumbai Limited, Adani Energy Solutions Limited, Ajmer Vidyut Vitran Nigam Limited (AVVNL), Bangalore Electricity Supply Company Limited (BESCOM), BSES Rajdhani Power Ltd. BSES Yamuna Power Ltd., Chhattisgarh State Power Distribution Co. Ltd (CSPDCL), Dakshin Gujarat Vij Company Ltd. (DGVCL), Dakshin Haryana Bijli Vitran Nigam Ltd. (DHBVNL), DAMODAR VALLEY CORPORATION, Eastern Power Distribution Company of Andhra Pradesh Limited (APEPDCL), Gujarat Energy Transmission Corporation Ltd. (GETCO), India Grid Trust (INDIGRID), J&K Power Transmission Corporation Limited (JKPTCL), Jaipur Vidyut Vitran Nigam Limited, Jharkhand Biji Vitran Nigam Ltd (JBVNL), Jodhpur Vidyut Vitran Nigam Limited (JDVVNL), Karnataka Power Transmission Corporation Limited (KPTCL), Kerala State Electricity Board Limited (KSEBL), Madhya Gujarat Vij Company Limited, Madhya Pradesh Pashchim Kshetra Vidyut Vitran Co. Ltd., Madhya Pradesh Poorv Kshetra Vidyut Vitaran Company Ltd., Madhya Pradesh Power Transmission Company Ltd., Maharashtra State Electricity Distribution Co. Ltd. (MSEDCL), New Delhi Municipal Corporation (NDMC), Nidar Utilities Panvel LLP, NIDP Developers Pvt. Ltd. (Gr. Noida), Noida Power Company Limited (NPCL), North Eastern Electric Power Corporation Limited, Paschim Gujarat Vij Company Limited, Power Grid Corporation of India Limited, Power Transmission Corporation of Uttarakhand, Punjab State Transmission Corporation Limited (PSTCL), Purvanchal Vidyut Vitran Nagar Limited (PUVVNL), South Bihar State Power Distribution Company Ltd., Tata Power Company, Mumbai (TPC), TP Northern Odisha Distribution Limited (TPNODL), Tata Power-DDL, The Narmada Hydroelectric Development Corporation (NHDC) - JV of NTPC & MP, TP Ajmer Distribution Limited (TPADL), TP Central Odisha Distribution Limited (TPCODL), TP Western Odisha Distribution Limited (TPWODL), Uttar Haryana Bijli Vitran Nigam Limited (UHBVNL), Uttar Gujarat Vij Company Ltd (UGVCL), Uttar Pradesh Power Corporation Ltd, UPPCL, Uttrakhand Power Corporation Limited (UPCL), West Bengal State Electricity Distribution Company Ltd. (WBSEDCL).

#### **4. The Event: Focus on Safety:**

The **theme for the 5th edition of Lineman Diwas celebration** was ‘**Seva, Suraksha, Swabhiman**’, which aptly, signifies the Dedication, Service and Sacrifice of frontline heroes of power sector.

- a) Acknowledging the dedication and efforts of linemen, CEA, in collaboration with Tata Power-DDL, released a **Special Anthem on Lineman Diwas**. This multilingual anthem, sung in 12 languages, honors their unwavering commitment and sacrifices in powering every corner of the country.
- b) During the event, **four DISCOMs and five Linemen were recognized as high performing DISCOMs and Linemen** for their exemplary adherence to safety standards.
- c) During the celebrations, Dr. Tripta Thakur, Director General of National Power Training Institute (NPTI) delivered a special address, emphasizing the importance of adopting safety

practices and regular training of frontline workers. She acknowledged that these regulations play a crucial role in minimizing electrical accidents, ensuring a safer working environment for frontline workers.

- d) An informative presentation on **Hotline Maintenance** was also delivered by Power Grid Corporation of India Ltd. focussing on the advanced techniques for hotline maintenance, or live-line maintenance planned outages while ensuring uninterrupted power and improved grid reliability.
- e) Linepersons who came to participate in the event from across the country, seized a valuable opportunity to exchange safety best practices and collaborate with diverse stakeholders within the power industry.
- f) A **special display of the various safety equipment and tools** was arranged, allowing the frontline workers to learn and share more about the best practices being implemented.
- g) **Safety videos** by various TRANSCOs, GENCOS and DISCOMs were showcased at the event, emphasizing the importance of workplace safety and incident prevention. This collaborative initiative allowed linemen to gain valuable insights from their peers, expand their viewpoints, and strengthen safety protocols, fostering a safer work environment for everyone.
- h) After the event, **Linemen visited DOSEC (Distribution Operations & Safety Excellence Center)** which imparts training on CEA prescribed curriculum for O&M Staff at the levels of Workmen, Supervisor and Engineers.

## 5. Extensive Media & Social Media Coverage

### Pre-event Story

- a) Digital and Social Media promotion plan: To raise awareness and highlight the crucial role of Linemen in maintaining a continuous power supply nationwide, a comprehensive digital and social media promotion campaign was carried out in the lead-up to Lineman Diwas.

Total Reach & Engagement on Company's Social Media Platforms			
No. of posts	Platforms	Total Engagement	Total Reach/Impressions
53	Facebook	4.7K	5,500,000
	Instagram	3.6K	9,000,000
	LinkedIn	2.2K	95,000





- b) Media Coverage: Lineman Diwas garnered good Media Coverage both at the **National & Regional level with a Total Media Coverage in 508 publications. Print: 81, Online: 427. Through Power Line magazine collaboration reached an audience of 100K+.**
- c) Report published in ANI on “Cutting-Edge Technology Revolutionizes Linemen's Work, Enhancing Safety: Tata Power-DDL”. **Coverage: 204 (Print 9, Online 195).** ([Link](#))
- d) **Collaboration with Power Line Magazine (Jan 2025 edition):** Extensive Industry Reach – Power Line had established itself as India’s leading power sector magazine, ensuring exposure to key decision-makers across generation, transmission, and distribution. **Through this collaboration, we successfully reached an audience of 100K+.** ([Link](#))
- e) Exclusive **Elecrama 2025 Distribution** – The January 2025 issue was widely circulated at Elecrama’25, India’s top power sector show, maximizing brand visibility among industry leaders and stakeholders. Additionally, the magazine was distributed to all exhibitors, further expanding its reach.

#### **Post-event Press Release:**

- a) Press release in PIB on “Central Electricity Authority to honor frontline workforce of the Power Sector at Fifth Edition of Lineman Diwas on March 4, 2025”. ([Link](#))
- b) Coverage by different media groups:



**LINEMAN DIWAS 2025**  
Honoring the Frontline Workforce of India's Power Sector

9th Edition | March 4, 2025 | Nationwide Celebration

Report news and photos, our photographers report, progress, and activities. Celebrate the spirit of Linemen Diwas 2025. Linemen Diwas 2025 is a nationwide celebration organized by the Central Electricity Authority (CEA) to honor the frontline workforce of India's power sector. The event is held annually on March 4th, coinciding with the International Day of the Girl Child. The 9th edition of the event is being held in a virtual format, allowing linemen from across the country to participate and share their experiences.

**Special Lineman Awards | Recognition of high performing linemen (DDLs) | Best Lineman Recognition**

**Why Lineman Diwas Matters?**

- Recognizing and honoring the frontline workforce of India's power sector.
- Providing a platform for linemen to share their experiences and challenges.
- Enhancing the safety and well-being of linemen.
- Providing a platform for linemen to share their experiences and challenges.

For participation and nomination, please email your nomination to: [linemen@cea.gov.in](mailto:linemen@cea.gov.in)

## विजली लाइनमैन कार्य करते समय सुरक्षा निर्देशों का अवश्य करें पालन : घनश्याम

जयपुर, संवाददाता, टीबीसी टीवी: केन्द्रीय विद्युत प्राधिकरण (सीईए) के अध्यक्ष घनश्याम कर्माकर ने विजली लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करने की आवश्यकता पर जोर दिया। उन्होंने कहा कि लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करना ही सुरक्षा का एकमात्र तरीका है। उन्होंने कहा कि लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करना ही सुरक्षा का एकमात्र तरीका है।

सीईए के अध्यक्ष घनश्याम कर्माकर ने विजली लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करने की आवश्यकता पर जोर दिया। उन्होंने कहा कि लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करना ही सुरक्षा का एकमात्र तरीका है। उन्होंने कहा कि लाइनमैन कार्य करते समय सुरक्षा निर्देशों का पालन करना ही सुरक्षा का एकमात्र तरीका है।

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## Lineman Diwas: Central Electricity Authority honors frontline workforce of power sector

**OUR CORRESPONDENT**

**NEW DELHI:** The Central Electricity Authority (CEA), a statutory body under the Ministry of Power, celebrated the invaluable contributions of Linemen and ground maintenance staff with the Fifth Edition of Lineman Diwas on Tuesday at the India Habitat Centre.

In collaboration with Tata Power Delhi Distribution Ltd (Tata Power-DDL), the event recognised the efforts of over 160 linemen and line-women from more than 45 power distribution, generation, and transmission companies across India.

This included participants from states like Andhra Pradesh, Gujarat, Maharashtra, and Uttar Pradesh, among others.

Lineman Diwas serves as a vital occasion to honour the frontline workers who are the backbone of India's power sector. Linemen and Linewomen face numerous challenges daily to maintain an uninterrupted power supply across vast and diverse geographies. The event provided a platform for these workers to share their experiences, exchange ideas on best safety practices, and discuss the challenges they face in their crucial roles.

Ghanshyam Prasad, a senior official at CEA, emphasised that the authority is formulating a comprehensive training program aimed at enhancing the skills of line persons working in the power distribution sector.

This initiative underscores the importance of continuous professional development to improve safety standards and operational efficiency.

Praising the event, Gajanan S. Kale, CEO of Tata Power-DDL, noted that the power sector is a key driver in achieving India's goal of 'Viksit Bharat 2047'. He highlighted the central role linemen play in this mission, driving economic, industrial, and social progress.

Lineman Diwas not only honours their service but also gives them a voice to express their concerns and challenges. Ensuring their safety and well-being remains a top priority for stakeholders, and Kale encouraged broader participation in such events to fully recognise the dedication and sacrifice of these unsung heroes.

### सेंट्रल इलेक्ट्रिसिटी अथॉरिटी ने 4 मार्च, 2025 को 5वें लाइनमैन दिवस पर बिजली क्षेत्र के फ्रंटलाइन वर्कर्स को किया सम्मानित

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Business Standard

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### Cutting-Edge Technology Revolutionizes Linemen's Work, Enhancing Safety: Tata Power - DDL

New Delhi [India], February 27: Linemen are the backbone of power distribution, working tirelessly in extreme conditions to ensure uninterrupted electricity supply to homes, industries, and essential services. From restoring power during emergencies and natural calamities to maintaining and upgrading infrastructure, their role is critical in keeping the nation powered. Despite the challenging and hazardous nature of their work, linemen remain committed to their duties, often risking their lives to serve the community.

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c) **Celebration across the country:** Besides the event in Delhi, several utilities organized Lineman Diwas event at their respective office locations to engage and honour their frontline workforce.

## Some glimpses of Lineman Diwas 2025.



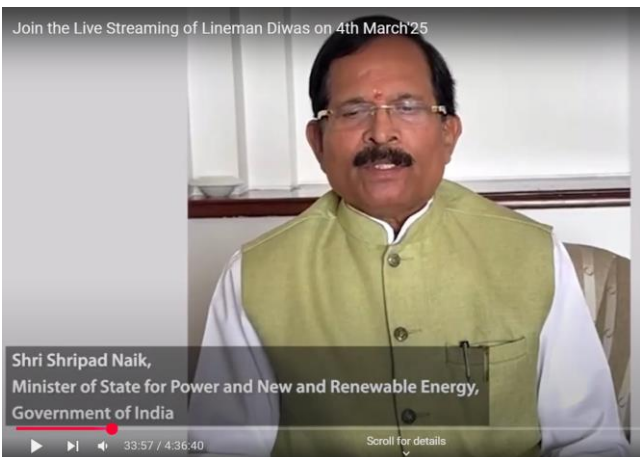
Sh. Ghanshyam Prasad, Chairperson, CEA along with dignitaries from CEA, Tata Power-DDL and BSES (BRPL & BYPL) at Lineman Diwas, March 4, 2025 in New Delhi.



Sh. Ghanshyam Prasad, Chairperson, CEA with Mr. Gajanan S Kale, CEO Tata Power-DDL at the event



Special video message from Sh. Manohar Lal, Hon'ble Cabinet Minister of Power and Housing & Urban Affairs



Video Message by Shri Shripad Yesso Naik, Hon'ble Minister of State for Power



Sh. Ghanshyam Prasad, Chairperson, CEA delivering a keynote address



Sh. Gajanan S Kale, CEO Tata Power-DDL addressing the audience at the event



High-performing DISCOM Recognition



Best Lineman Recognition



Felicitation of Linepersons at the event



Felicitation of Linepersons at the event



Felicitation of Linepersons at the event



Organising Team of CEA and Tata Power-DDL



Lineman Diwas celebration at locations in India



Lineman Diwas event at Kanpur Electricity Supply Company (KESCO)



Felicitation of Lineman at KESCO



Lineman Diwas event at Tata Steel, Seraikela & Kharsawan, Jharkhand



Felicitation of Lineman at Tata Steel



Lineman Diwas event at Tata Steel, Jamshedpur, Jharkhand



Felicitation of Lineman at Tata Steel, Jamshedpur



Lineman Diwas event at Chhattisgarh State Power Distribution Company Limited (CSPDCL)



Felicitation of Lineman at CSPDCL

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