



4 मार्च, 2024

लाइनमैन दिवस

सेवा • सुरक्षा • स्वाभिमान



**Lineman Diwas – an initiative to
honour the frontline workforce of
the power sector.**



Lineman Diwas – an initiative to honour the frontline workforce of the power sector.

<p>Fourth Edition of Lineman Diwas celebrated on Mar 4, 2024 in New Delhi</p>	<p>The Central Electricity Authority (CEA), Ministry of Power in association with Tata Power Delhi Distribution Ltd. (Tata Power-DDL) celebrated the Fourth Edition of Lineman Diwas on March 4th, 2024 in New Delhi.</p> <p>The initiative aims to honor the frontline heroes of the Indian Power Sector – The Linemen, by establishing it as a nationwide tradition for all State and Private Transmission and Distribution companies to celebrate 'Lineman Diwas.' The endeavour serves as a significant morale booster for the frontline workers in the power sector, providing them with the well-deserved recognition and appreciation.</p>
<p>Appreciation by Ministry of Power and CEA</p>	<p>Sh. Raj Kumar Singh, Minister of New and Renewable Energy, Govt. of India conveyed his message of appreciation for the line workers through a special video message saying, <i>"The celebration of Lineman Day is a start of a culture of greater appreciation and applauds for the unrelenting efforts of the frontline workers of the power sector. We take immense pride in recognizing their invaluable contribution who work even in the face of challenges like adverse weather and unforeseen crises."</i></p> <p><i>"Lineman Diwas serves as a highly effective platform facilitating the exchange of ideas and the sharing of Safety Best Practices among the participants. We are grateful to the linemen who go above and beyond to ensure uninterrupted power supply for the functioning of the country's technological, industrial, and social infrastructure."</i> he added.</p> <p>Delivering a keynote address at the event, Chairperson, Central Electricity Authority, Shri Ghanshyam Prasad said, <i>"Linepersons of power sector are the strongest pillar of our nation's power system. The observance of 'Lineman Diwas' emphasizes our profound appreciation for their dedication and relentless service. The purpose behind recognizing the hard work of these frontline workers, is to educate them on safety and inspire them to persist in their exemplary efforts."</i></p> <p>The event was attended by the senior members of the CEA and transcos and discoms which included- <i>Sh. Ashok Kumar Rajput, Member (Power Systems); Sh. A. Balan, Member (Planning); Sh. Ajay Talegaonkar, Member (E&C); Sh. Praveen Gupta, Member (Thermal), Smt Rishika Sharan, CEI, CEA, Shri Ganesh Srinivasan, CEO Tata Power Delhi Distribution Limited, Shri Vineet Sikka, CEO BSES Rajdhani Power Ltd.; Shri Amarjeet Singh, CEO, BSES Yamuna Power Ltd; and Deputy Director, NPTI.</i></p>

<p>Participation by Transmission and Distribution companies from across the country</p>	<p>Over 150 linemen and linewomen from over 40 State and Private Transmission and Distribution Companies, from Andhra Pradesh, Bihar, Gujarat, Haryana, Jharkhand, Karnataka, Jammu and Kashmir, Maharashtra, Madhya Pradesh, Odisha, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, and Delhi visited the National capital to participate in the celebration. They were felicitated with Medals, Certificates and Gifts for their selfless contribution.</p> <p>Shattering the stereotype that jobs are gender specific, 9 ambitious women comprising linewomen, technicians, and engineers from some Transcos & Discoms from Bihar, Karnataka, Odisha, Madhya Pradesh, Maharashtra and Uttarakhand participated in the event and shared their stories of dedication and hardwork.</p> <p>Names of the participating Transmission and Distribution Companies: Adani Electricity Mumbai Ltd, Andhra Pradesh Eastern Power Distribution Company Limited (APEPDCL), Ajmer Vidyut Vitran Nigam Limited, Bangalore Electricity Supply Company Limited (BESCOM), Bihar State Power Transmission Company Ltd, BSES Yamuna Power Ltd., BSES Rajdhani Power Ltd, Chamundeshwari Electricity Supply Corporation Ltd (CESC), Dakshin Haryana Bijli Vitran Nigam (DHBVN), Damodar Valley Corporation, Gujarat Energy Transmission Corporation Limited (GETCO), Indigrd Ltd, Jammu and Kashmir Power Transmission Corporation Ltd. (JKPTCL), Jaipur Vidyut Vitran Nigam Limited, Jodhpur Vidyut Vitran Nigam Limited (JDVVNL), MP Madhya Kshetra Vidyut Vitaran Co. Ltd. (MPMKVVCL), MP Poorv Kshetra Vidyut Vitaran Company Ltd. (MPPKVVCL), Madhya Gujarat Vij Company Limited (MGVCL), Maharashtra State Electricity Distribution Co. Ltd, New Delhi Municipal Council (NDMC), North Bihar Power Distribution Company Ltd (NBPDC), Nidar Utilities Panvel LLP, Noida Power Company Ltd, Odisha Power Transmission Corporation Limited (OPTCL), Pashchimanchal Vidyut Vitran Nigam Ltd (PVVNL), Power Transmission Corporation of Uttarakhand Limited, Dehradun (PTCUL), Paschim Gujarat Vij Company Limited (PGVCL), Power Grid Corporation of India Ltd, South Bihar Power Distribution Company Ltd (SBPDCL), Punjab State Transmission Corporation Ltd (PSTCL), TP Central Odisha Distribution Limited (TPCODL), TP Southern Odisha Distribution Limited (TPSODL), TP Western Odisha Distribution Limited (TPWODL), Tata Power Northern Odisha Distribution Limited (TPNODL), Tata Power Company Ltd, Tata Steel Ltd, Tata Steel Utilities and Infrastructure Services Ltd, Uttar Gujarat Vij Company Ltd. (UGVCL), Uttar Pradesh Power Corporation Ltd (UPPCL), Uttar Pradesh Power Transmission Corporation Ltd (UPPTCL).</p>
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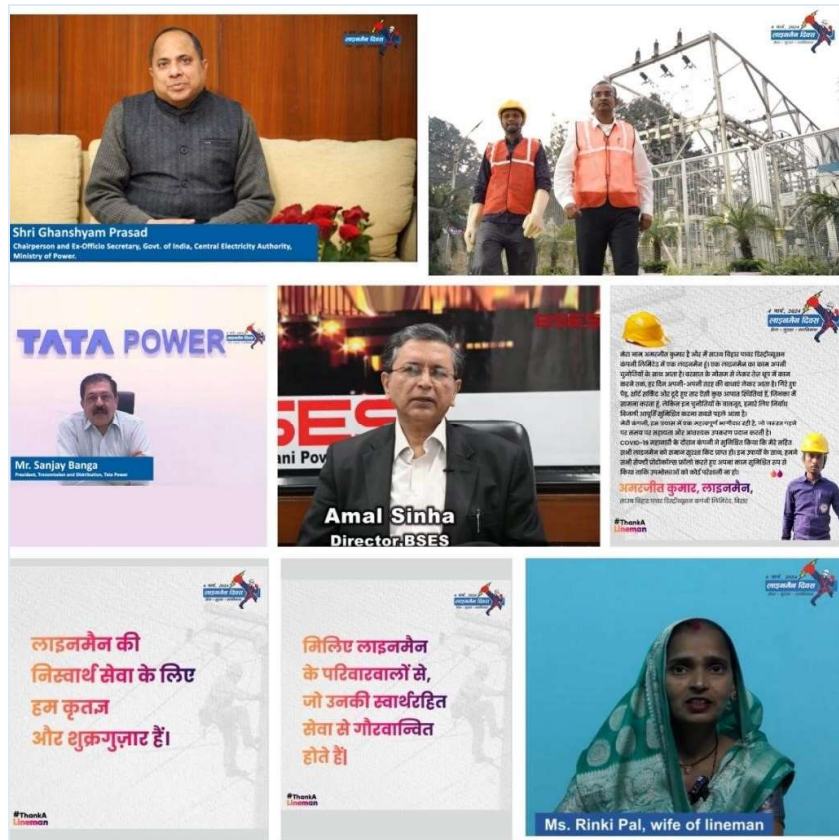
<p>The Event</p>	<p>1. Following officers from CEA and TATA POWER DDL were part of Organizing committee:</p> <ul style="list-style-type: none"> a) Rishika Sharan, Chief Engineer, CEA- Head of the committee. b) Arpita Upadhyay, Deputy Director, CEA-Member c) Rahul Singh, Deputy Director, CEA-Member d) Alok Kumar, Deputy Director, CEA-Member e) Ravi Shankar, Deputy Director, CEA-Member f) Gaurav Srivastava, Assistant Director, CEA-Member <ul style="list-style-type: none"> (a) H.C. Sharma, Chief –TS, BD & collaboration, Tata Power DDL (b) Sonia Sarin, Head of Group –Corporate Communications, Tata Power DDL-Member (c) Manzah, Tata Power DDL-Member (d) Imran Ahmed, Tata Poer DDL-Member <p>The theme for Lineman Diwas celebration was ‘Seva, Suraksha, Swabhiman’ signifying the <i>Dedication, Service and Sacrifice</i> of the frontline heroes of the power sector.</p> <ul style="list-style-type: none"> • At the event, linemen and linewomen also had the opportunity to interact with Mr. Ghanshyam Prasad, Chairperson, CEA and share their views, suggestions and concerns. • The representatives from the participating Transcos and Discoms Exchanged Ideas and Shared Safety Best Practices, fostering collective learning within the power industry. • A special display of the various safety equipment and tools were arranged,
	<p>allowing guests to learn and share more about the best practices implemented.</p> <ul style="list-style-type: none"> • Additionally, videos screened at the event highlighted the importance of workplace safety and incidents prevention by various Transcos and Discoms including BSES, Power Grid Corporation of India, Tata Power Southern Odisha Distribution Limited, Indigrid, Gujarat Energy Transmission Corporation (GETCO) and Tata Power-DDL. This collaborative effort empowered linemen to draw insights from their peers, broaden their perspectives, and reinforce effective safety protocols, thereby promoting a safer working environment for all. • A Safety Skit prepared by Sh Manjunath, Lineman, BESCO and a cultural Program prepared by Linemen were performed during the event

Extensive Media & Social Media Coverage

Celebration across the country: Besides the event in Delhi, CEA also urged the transmission and distribution companies to organize Lineman Diwas event at their respective office locations to engage and honour their entire frontline team.

Digital and Social Media promotion plan: For enhanced awareness and amplification of Lineman Diwas and the critical role of Linemen in ensuring uninterrupted power supply across the country, an extensive Digital and Social Media promotion plan was executed during the pre-event period.

Total Reach & Engagement on Company's Social Media Platforms			
No. of posts	Platforms	Total Engagement	Total Reach/Impressions
32	Facebook	4,292	33,35,709
	Instagram	1,753	23,72,533
	LinkedIn	3283	2,23,329



Media Coverage: Lineman Diwas garnered a good Media Coverage both at the National & Regional level with a **Total Media Coverage in 358 publications with Print: 145, Online: 213.**

Coverage: Print 40 Online 17		
Pre-event Press Release: Central Electricity Authority to honour the nation's frontline power sector workers; fourth edition of Lineman Diwas to be celebrated on March 4, 2024.	PIB	Link
Coverage: Print 105 Online 196		
Post-event Press Release: Central Electricity Authority honours nation's frontline power sector workers, at fourth edition of Lineman Diwas.	PIB	Link

सेन्ट्रल इलेक्ट्रिसिटी ऑथोरिटी टैशना इन्टरनैशनल पावर सेक्टर कामगारोंनु सम्मान कररी

येथी आनुनिनी बीए ठो 'सेवा, सुरक्षा, स्वामिभवा', जे टैशना-भवन वाई-नमोनी नी निरन्तरां सेवा-नो स्वीकारे ठो. CEA-नी उद्देश्य तमाम वाहन अने मानवी सुरक्षाविन अने वितरक इन्फ्रीन्फ्रास्ट्रक्चर माडे देवभरमां सुरुवाती पर्यंत स्वीडे 'वाई-नमोनि दिवा' नीती समापन दिवसनी उजवाळी करवणे ठो. १ मार्च २०२४ रोजी आनुनिनी वाई-नमोनि दिवासनी 'सेवा, सुरक्षा, स्वामिभवा' नी नीती अंगीकार करी रवळी ठो. आ दिवसनी उजवाळी वाई-नमोनि अद्याय समापन अने सेवा-नो स्वीकारा माडे करवामां अर्बो रवळी ठो. वाई-नमोनि अने वाई-नमोनि सेवेनी संघर्ष अने योयोनिनी वीरवीर विरासती कोटारुडू मनावे ठो. टैशना परत दिवनी दिविसुभान विधिडे (टाटा पावर-डीडीएल) ना सवायानी आयाजिन उजवाळीनी

Central Electricity Authority to honor the nation's frontline power sector workers

Ahmedabad, The Central Electricity Authority (CEA), Ministry of Power is organizing the celebration of the fourth edition of Lineman Diwas, a nationwide tradition across the country for all state and private transmission and distribution companies. For the fourth edition on March 4, linemen from more than 100 transmission and distribution companies from over 10 states, including Gujarat, Odisha, Uttar Pradesh, Bihar, Karnataka, Maharashtra, and Uttar Pradesh, will participate in the day-long event.

Central Electricity Authority to recognise linemen contribution in power sector

Linemen from more than 100 transmission and distribution companies from over 10 states, including Gujarat, Odisha, Uttar Pradesh, Bihar, Karnataka, Maharashtra, and Uttar Pradesh, will participate in the day-long event.

4th Edition of Lineman's Day celebrated to honour frontline heroes in power sector

The Central Electricity Authority (CEA), Ministry of Power, is organizing the celebration of the fourth edition of Lineman Diwas, a nationwide tradition across the country for all state and private transmission and distribution companies. For the fourth edition on March 4, linemen from more than 100 transmission and distribution companies from over 10 states, including Gujarat, Odisha, Uttar Pradesh, Bihar, Karnataka, Maharashtra, and Uttar Pradesh, will participate in the day-long event.

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Central Electricity Authority to recognise linemen contribution in power sector

NEW DELHI: The Central Electricity Authority (CEA) will organise an event on March 4 in the national capital to recognise the role of linemen and ground maintenance staff in the power distribution sector.

CEA honours India's linemen for powering the nation

The Central Electricity Authority (CEA), under the Ministry of Power, is organising to host the fourth edition of Lineman Diwas on March 4. The annual day is a tribute to the linemen who work tirelessly to ensure uninterrupted electricity distribution across the nation.

'Lineman Diwas' - A Unique Initiative by the Central Electricity Authority to Honor the Selfless Contribution of Frontline Workforce of the Power Sector

केन्द्रीय विद्युत प्राधिकरण ने मानाया लाइनमैन दिवस

वर्षे दिवसी। केन्द्रीय विद्युत प्राधिकरण लीडर किल्ली नमस्कार ने टाटा पावर दिवनी दिविसुभान टाटा पावर इन्टरनैशनल पावर सेक्टर कामगारोंनु सम्मान कररी. १ मार्च २०२४ को वर्षे दिवसी ने लाइनमैन दिवस नीती समापन करवण. इस दिन का उद्देश्य तमाम वाहन अने मानवी सुरक्षाविन अने वितरक इन्फ्रीन्फ्रास्ट्रक्चर माडे देवभरमां सुरुवाती पर्यंत स्वीडे 'वाई-नमोनि दिवा' नीती समापन दिवसनी उजवाळी करवणे ठो. १ मार्च २०२४ रोजी आनुनिनी वाई-नमोनि दिवासनी 'सेवा, सुरक्षा, स्वामिभवा' नी नीती अंगीकार करी रवळी ठो. आ दिवसनी उजवाळी वाई-नमोनि अद्याय समापन अने सेवा-नो स्वीकारा माडे करवामां अर्बो रवळी ठो. वाई-नमोनि अने वाई-नमोनि सेवेनी संघर्ष अने योयोनिनी वीरवीर विरासती कोटारुडू मनावे ठो. टैशना परत दिवनी दिविसुभान विधिडे (टाटा पावर-डीडीएल) ना सवायानी आयाजिन उजवाळीनी

<p>Objective to elevate Lineman Diwas to National/Special Day</p>	<p>The larger objective of this initiative is to formally adopt Lineman Diwas as a National/Special Day on March 4th, which also marks the beginning of the National Safety Week (March 4th–10th) every year.</p> <p>Establishing it as a nationwide tradition for all state and private transmission and distribution companies to celebrate a dedicated day as 'Lineman Diwas' will be a morale booster for the frontline workers of the power sector making them feel recognized and appreciated.</p> <p>Additionally, it provides an effective platform where the exchange of ideas and sharing of safety best practices by various participants contribute to collective learning.</p> <p>Proposal for the formal adoption of Lineman Diwas as a National/Special Day has been shared with the Ministry of Power through CEA.</p>
<p>Value it brings</p>	<ul style="list-style-type: none"> □ Lineman Diwas is a very effective platform where exchange of ideas and sharing of Safety Best Practices by various participating organisations contribute to collective learning. □ It is a great morale booster for the frontline workers of the power sector who feel recognized and appreciated thus enhancing connect between the management and the ground staff. □ Linemen get to share their experiences, challenges and views with the officials at the event during a candid interaction.
<p>Focus on Safety</p>	<p>For linemen, safety is extremely important. Working with high-voltage power lines and equipment poses significant risks, and adherence to strict safety protocols is nonnegotiable.</p> <p>Keeping safety at the forefront, robust safety policies, protocols and initiatives safeguard the well-being of these frontline workers.</p> <ul style="list-style-type: none"> • Development of comprehensive safety training programs designed to equip linemen with the knowledge and skills needed to navigate hazardous working environments safely. • By building a culture of safety and providing requisite trainings, organizations empower linemen. • Providing state-of-the-art safety equipment and technologies to enhance the protection in the field. • Insulated tools and personal protective equipment, and advanced monitoring systems are some of the measures that play a crucial role in minimizing exposure to hazards and preventing accidents. • Site Inspection prior to starting the work and ensuring all necessary safety management is done. • Awareness is also being created among the workforce through Safety videos which are easier to understand. Old incidents and problems related to safety are explained through videos.

<p>Useful suggestions from candid interaction of Chairperson, CEA with all the participating Lineman/Linewoman</p>	<ul style="list-style-type: none"> a) A Linewoman from Odisha Power Transmission Corporation Limited (OPTCL) shared her views on the women representation in the power sector workforce. It would be a good move to focus on encouraging Diversity and Inclusion of eligible females also in the technical and frontline workforce. b) Increased communication on Safety through videos and collaterals on CEA's and Discoms' websites. c) Improving the communication skills. d) Supporting further education for career growth through ITI to Diploma and further to Degree courses etc. e) A training module to upskill linemen on new technologies-Solar Rooftop, Smart Metering Electric Vehicle Charging Infrastructure (EVCI), hot line working etc. In collaboration with a reputed institutions such as NPTI, may be explored. f) Sharing of best practices and unique experiences. g) Imparting necessary first aid training and training in case of the person getting electrocuted.
<p>Vote of Thanks</p>	<p>Vote of Thanks was delivered by Rishika Sharan, CEI, CEA. She thanked Chairperson, CEA and all the Dignitaries who attended the Program. The event was truly totally dedicated to Linemen for recognizing and appreciating the tireless efforts they do for us. The event also delivers an important message to enhance and bring more safety into the works of a linemen. She proposed that some line women also joined the event and from next year the event may be named as Lineperson Diwas to bring gender neutrality. Special appreciation to wonderful partners for coming together in this journey She added that the event was informative and enjoyable, and has enable us to connect with each other from top to down in power sector.</p>

(some images from the Lineman Diwas celebration have been appended on the following page)

Some glimpses of Lineman Diwas 2024.



Mr. Ghanshyam Prasad, Chairperson & Ex-Officio Secretary to the Govt. of India, CEA along with dignitaries from CEA, Tata Power-DDL and BSES (BRPL & BYPL) at Lineman Diwas, March 4, 2024 in New Delhi.



Mr. Ghanshyam Prasad, Chairperson, CEA lighting the inaugural lamp at the event



Mr. Ganesh Srinivasan, CEO, Tata Power-DDL welcoming Chief Guest Mr. Ghanshyam Prasad, Chairperson, CEA



Special Video Message from Sh. Raj Kumar Singh, Minister of New and Renewable Energy, Govt. of India



Mr. Ghanshyam Prasad, Chairperson, CEA interacting with the Line workers at the event



Safety Oath



Organising Team Members



Lineman sharing his experience



Linewoman sharing her views



Felicitation of Linemen at the event



Felicitation of Linemen at the event



Felicitation of Linepersons at the event



Linepersons at the event



Vote of Thanks by Ms Rishika Sharan, CEO, Central Electricity Authority



THANK YOU FOR YOUR PARTICIPATION

1.	Adani Electricity Mumbai Ltd	23.	Maharashtra State Electricity Distribution Co. Ltd.
2.	Ajmer Vidyut Vitran Nigam Limited	24.	New Delhi Municipal Council
3.	Andhra Pradesh Eastern Power Distribution Company Limited	25.	Nidar Utilities Panvel LLP
4.	Bangalore Electricity Supply Company Limited	26.	Noida Power Company Limited
5.	Bihar State Power Transmission Company Limited	27.	North Bihar Power Distribution Company Ltd.
6.	BSES Rajdhani Power Ltd.	28.	Odisha Power Transmission Corporation Limited
7.	BSES Yamuna Power Ltd.	29.	Pashchimanchal Vidyut Vitran Nigam Limited
8.	Chamundeswari Electricity Supply Corporation Ltd, Mysuru	30.	Power Grid Corporation of India Limited
9.	Dakshin Gujarat Vij Company Ltd	31.	Power Transmission Corporation of Uttarakhand Limited, Dehradun
10.	Dakshin Haryana Biji Vitran Nigam	32.	Punjab State Transmission Corporation Limited
11.	Damodar Valley Corporation	33.	South Bihar Power Distribution Company Ltd
12.	Green Energy Transition Research Institute, Madhya Gujarat Vij Company Ltd.	34.	Tamil Nadu Generation and Distribution Corporation Limited
13.	Green Energy Transition Research Institute, Paschim Gujarat Vij Company Ltd.	35.	Tata Power Central Odisha Distribution Limited
14.	Gujarat Energy Transmission Corporation Limited	36.	Tata Power Delhi Distribution Limited
15.	IndiGrid Ltd	37.	Tata Power Northern Odisha Distribution Limited
16.	Jaipur Vidyut Vitran Nigam Limited	38.	Tata Power Southern Odisha Distribution Limited
17.	Jammu & Kashmir Power Transmission Corporation Ltd., Kashmir	39.	Tata Power Western Odisha Distribution Limited
18.	Jodhpur Vidyut Vitran Nigam Limited	40.	Tata Steel Utilities and Infrastructure Services Limited
19.	Kerala State Electricity Board Limited	41.	The Tata Power Company Limited
20.	Madhya Pradesh Madhya Kshetra Vidyut Vitaran Co. Ltd., Central	42.	Uttar Gujarat Vij Company Limited
21.	Madhya Pradesh Paschim Kshetra Vidyut Vitaran Co. Ltd., Indore	43.	Uttar Pradesh Power Corporation Limited
22.	Madhya Pradesh Poorv Kshetra Vidyut Vitaran Co. Ltd., Jabalpur		



Lineman Diwas celebration at locations across India
