

I/17145/2021

MOST URGENT


भारत सरकार
Government of India
विद्युत मंत्रालय
Ministry of Power
केन्द्रीय विद्युत प्राधिकरण
Central Electricity Authority

Date: 13th August, 2021.**Subject: Fit India Freedom Run 2.0 to commemorate Azadi Ka Amrit Mahotsav-reg.**

The Ministry of Youth Affairs & Sports has planned "Fit India Freedom Run 2.0" to commemorate "Azadi ka Amrit Mahotsav" from 13th August 2021 till 2nd October, 2021. In this edition, "Fit India Freedom Run 2.0", "Jan Bhagidari se Jan Andolan" is the theme aiming at encouraging more and more participation. People may participate in the Run either by assembling at a particular place observing Covid-19 protocols or through Virtual Run. In Virtual Run, one can walk/run along a route of his/her choice, at a time that suits him/her. Basically, one runs one's own race and times one's own pace.

As directed by Ministry of Power vide its letter dated 12.8.2021 (copy enclosed), all officers and staff of CEA are requested to kindly participate in the "Fit India Freedom Run 2.0". All are requested to encourage mass participation from among the employees, their families and relatives.

So, participate in this Freedom Run by sharing a short video of your run/walk, on your division's/wing's whats app groups or or tag yourself with your video on CEA's twitter handle CEA@CEA_India .(Kindly share the Km covered also).

Encl: as above

Signature Not Verified

Digitally signed by
ANITA GAHLOT
Date: 2021.08.13
16:34:06 IST

(Anita Gahlot)
Director (Administration)

I/17145/2021

To:

1. All Officers and Staff of CEA through Website/Intranet
2. Chief Engineer (IT&CS), CEA- With request for displaying standardized digital banners on the website for the event. The creative can be downloaded from the given google link in the enclosed SOP.
3. Sh. Deepak Kumar, CE(I/c), PS&LF Division, and Chairman , Social Media Committee of CEA – With request for promoting Freedom Run on CEA’s social media channels with #AzadikaAmritMahotsav and #Run4India through creative , videos, write-ups , pictures of the events.
4. Director (Protocol office), CEA- With request to provide the no. of participants and Kms covered daily pertaining to O/o Chairperson, O/o Secretary and Protocol Office so that the same can be uploaded on Fit India Portal each day.
5. SA to Member(Planning/(Power System/E&C/GO&D/Hydro/Thermal),CEA – With request to provide the no. of participants and Kms covered daily pertaining to your wing so that the same can be uploaded on Fit India Portal each day.
6. PPS to PCE-I- With request to provide the no. of participants and Kms covered daily pertaining to o/o PCE-I , HRD, Legal and PCD divisions so that the same can be uploaded on Fit India Portal each day.
7. PPS to PCE-II, CEA- With request to provide the no. of participants and Kms covered daily pertaining to O/o PCE-II & Coordination division so that the same can be uploaded on Fit India Portal each day.



F. No. 28/01/2021-Coord.
Government of India
Ministry of Power

Shram Shakti Bhawan, Rafi Marg,
New Delhi-110001,
Dated: 12th August, 2021

To

1. **CMDs of all CPSEs**
2. **Chairperson, CEA**
3. **Chairman, DVC/ BBMB**
4. **Secretary, CERC**
5. **DG, BEE/ CPRI/ NPTI**
6. **MD, EESL**
7. **Registrar, APTEL**

Subject: Fit India Freedom Run 2.0 to commemorate Azadi ka Amrut Mahotsav – Reg.

Sir,

I am directed to forward herewith a copy of DO letter dated 5th August, 2021 received from Shri Atul Singh, Joint Secretary, Ministry of Youth Affairs & Sports) on the subject mentioned above for information and necessary action.

Encl: As above

Yours faithfully,

(Prakash Halder)

Section Officer

Email: coordination-mop@gov.in

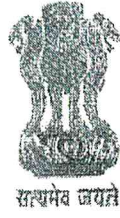
Copy with the request to take necessary action:

Director (Admin), MoP

Copy also to: (for information)

All ASs/JSs/EA/CE, MoP

अतुल सिंह
संयुक्त सचिव
ATUL SINGH
Joint Secretary



भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
खेल विभाग
GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
DEPARTMENT OF SPORTS
TEL : 91-11-23384162
TEL : 91-11-23070830
5th August, 2021

D.O. No.

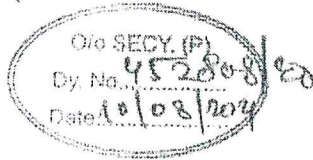
Respected Sir/Madam,

This Ministry has planned 'Fit India Freedom Run 2.0' to commemorate "Azadi ka Amrit Mahotsav" on one of the pillars of the celebrations, i.e., Resolves@75, from 13th August, 2021 till 2nd October, 2021. Our citizens will be given a call to make a resolve to include physical activity of at least 30 minutes daily in their lives, i.e., FITNESS KI DOSE AADHA GHANTA ROZ.

2. In this edition, 'Fit India Freedom Run 2.0', "Jan Bhagidari se Jan Andolan" is the theme aiming at encouraging more and more participation. People may participate in the Run either by assembling at a particular place observing Covid-19 protocols or through Virtual Run. In Virtual Run, one can run/walk along a route of his/her choice, at a time that suits him/her. One can even take breaks during such run/walk. Basically, one runs one's own race and times one's own pace.

3. To make this initiative successful, this Ministry solicits your kind support by encouraging mass participation from among the employees, their families and relatives in the 'Fit India Freedom Run 2.0'. I will be grateful for the support accorded by your Ministry/Department to promote 'Fit India Freedom Run 2.0' and making it a big hit. An S.O.P of the Fit India Freedom Run 2.0 is attached herewith. Ms. Ekta Vishnoi, Mission Director- Fit India (+91 75881 81543) is the Nodal Officer from this Ministry. This has been approved by Secretary, Department of Sports, MYAS.

With regards,



Yours sincerely,

Atul Singh
(Atul Singh)
Joint Secretary

Enclosed: As mentioned
To,

All the Secretaries, Government of India

SOP for Fit India Freedom Run 2.0 - Azadi Ka Amrit Mahotsav

1. **Appoint a Nodal officer** for coordination with Fit India Mission and forward the details (Name, designation, department name, mobile number and email ID) at contact@fitindia.gov.in.
2. Organize events on launch day i.e., 13th August 2021 at iconic and historically important places in the State/UTs to be attended by People's representatives/Celebrities/Athletes/Iconic Personalities/Social Media Influencers, etc.
3. Pre-event promotion: Ensure pre-event promotion of the event to be organised by respective States /UTs Governments, Ministries/Departments & Organisations from 10th August 2021 onwards followed by post event promotion and engagement after the launch.
4. The organizing department to release a press note by 10th August 2021 informing about the event and required schedule of activities.
5. States/Ministries/Organizations to conduct physical / virtual Freedom Run events throughout the campaign till 2nd October 2021 and use standardized digital banners on their website for the event.
6. Encourage participation in the Freedom Run 2.0 from friends, families, and other connections in the network of the individuals participating in the event.
7. The organisers to use standardized backdrops and banners for their event. The creatives can be downloaded from the link:

<https://drive.google.com/drive/folders/14FHidvGU5r5nCiOSe7h8y9gH7NU9e46P?usp=sharing>

8. **Organizers to register their RUN on Fit India portal and upload details of participants and kms covered daily to have live dashboard on Fit India portal as shown below:**

E.g., The organization conducted following Fit India Freedom run 2.0 events:

1. Event/s on 13-08-2021 with 50 participants ran for 3 Kms

2. Event/s on 14-08-2021 with 100 participants ran for 3 Kms

The data for the event/s would be filled by the organization on Fit India portal in the following manner for each day:

S. No.	Date (DDMMYYYY)	No. of Participants	Total KMS covered	Add Participants*
1	13-08-2021	50	150	
2	14-08-2021	100	300	
Grand Total		150	450	

* For downloading certificates for participants and organizers

9. Promote Freedom Run on their social media channels with **#AzadiKaAmritMahotsav** and **#Run4India** through creatives, videos, write-ups, pictures of the events. Mr. Yashwant Sinha (+91 94709 89380) is point of contact for any coordination reading social media from Fit India Mission.
10. Adequate publicity for the program through Social Media, TV/Newspaper, etc throughout the campaign.